# DRiiMZ
# White Paper

Step into a new era of utility-first NFTs—backed by real-world assets. Access exclusive events, build lasting value, and own what truly matters. Built for believers. Trusted by pioneers.

2025. 04. 07

Advance Real NFTs' platform for Invest Relation

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# 01
# DRiiMZ
# Overview

# Executive Summary

## DRiiMZ: Redefining NFT Utility Through Real-World Integration

### A New Paradigm of Accessibility
DRiiMZ introduces a new paradigm that bridges digital assets with the real world through physically-backed NFTs. To lower the entry barrier to blockchain technology, DRiiMZ removes the complexity of cryptocurrencies and Web3 wallets. Instead, it enables seamless purchases using credit cards, making NFT ownership easy and accessible for everyone—even those without prior Web3 experience.

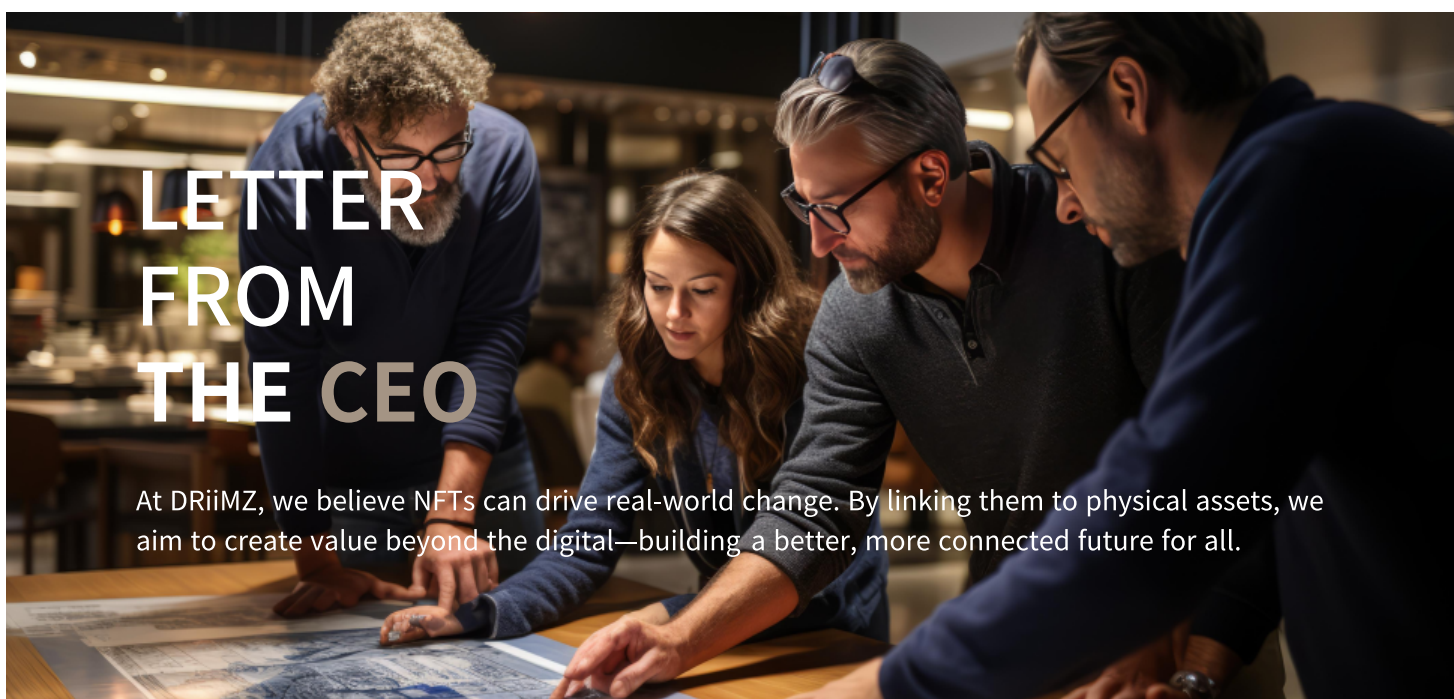### Global Design Collaboration and Limited Editions
In collaboration with renowned designers from around the world, DRiiMZ issues 12,000 uniquely curated NFTs per project. These digital artworks are not only valuable collectibles but also serve as tickets to exclusive real-world events. Each NFT includes a credit for a physical prize draw, allowing holders to experience the tangible benefits of digital ownership.

### Real-World Rewards and Social Impact
Each DRiiMZ NFT grants one entry into a draw for limited-edition physical goods or unique experiences. This utility transforms NFTs into more than just digital assets—it connects holders to the real world in meaningful ways. Additionally, a portion of all revenue generated by DRiiMZ is donated to global charitable initiatives, reinforcing the project's commitment to creating social value beyond technology.

### User-Friendly Blockchain Experience
DRiiMZ features a built-in custodial wallet system, allowing even first-time users to easily navigate blockchain-based services. Backed by a proprietary minting engine, the platform ensures robust technical stability and operational efficiency. By combining the core appeal of scarcity and ownership with the benefits of real-life events and charitable contributions, DRiiMZ is ushering in a new era of inclusive and purpose-driven NFTs.

## LETTER FROM THE CEO

At DRiiMZ, we believe NFTs can drive real-world change. By linking them to physical assets, we aim to create value beyond the digital—building a better, more connected future for all.

# Vision & Mission

## At DRiiMZ,
## we envision a future where
## anyone, anywhere in the world

can easily engage with digital assets through NFTs. Our goal is to go beyond the concept of simple digital collectibles by offering meaningful, real-world experiences. We aim to integrate NFTs seamlessly into everyday life, making them a natural extension of how people connect with art, rewards, and purpose.

## Mission of DRiiMZ
## is rooted in three core principles

DRiiMZ is built on three core values: Accessible, Valuable, and Impactful.

**Accessible:** We remove the barriers of crypto and Web3 by enabling NFT purchases with credit cards. Anyone can join without technical knowledge, making NFTs truly inclusive.

**Valuable:** Our NFTs offer more than digital art. Each piece provides access to physical prize draws and charitable initiatives, creating real-world value beyond collection.

**Impactful:** A portion of every purchase supports global causes, especially for children in need. DRiiMZ transforms digital ownership into social contribution.

Source: DRiiMZ Customer Service

## DRiiMZ Lending Sequence



Purchase
1

Platform — NFT + Credit (2) → Event — Assign (3) → Customer    Customer

Donation
4

# 1 - 03
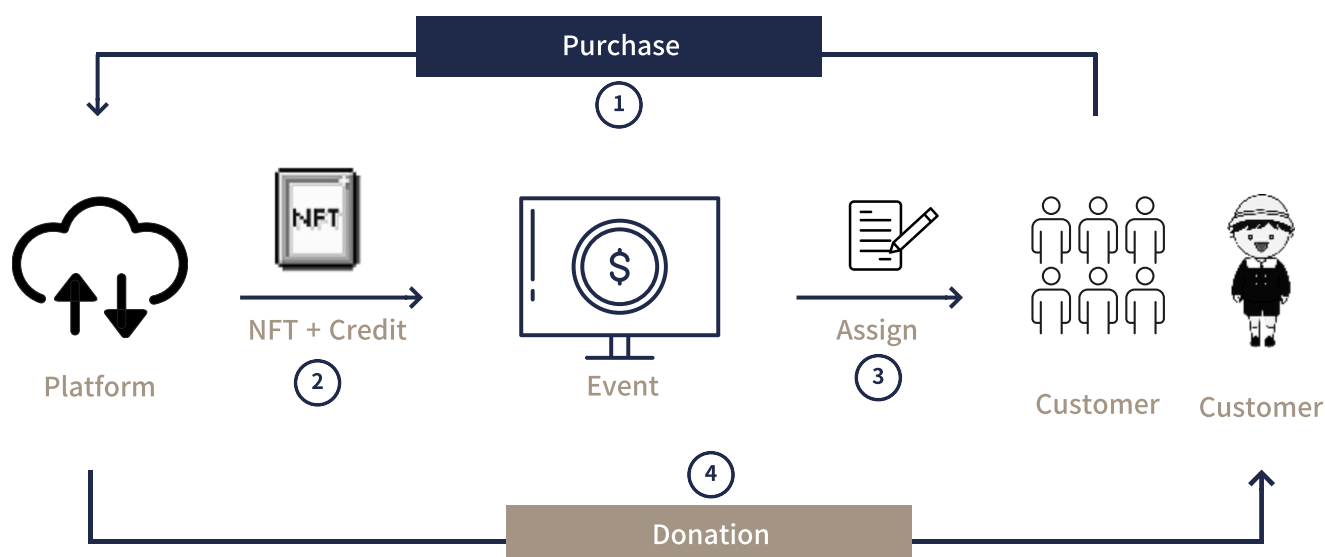
# Market Background

**Today's NFT collectors are seeking more than mere ownership—they crave meaningful experiences.** While the joy of possessing a unique digital asset remains, expectations are rising for how that ownership can connect with the real world. In response, various innovations have emerged: fandom-based NFTs, physically-backed NFTs, and NFTs tied to charitable causes. However, the market still lacks truly accessible NFT experiences that are easy for anyone to join.

DRiiMZ was created to address this gap by redefining the NFT experience through three core solutions:

DRiiMZ believes that the future of NFTs lies not in being static digital assets, but in becoming immersive experiences and vehicles for real-world impact.

## CORE SOLUTION

▪ **Lowering Entry Barriers :**　　Users can purchase NFTs using a credit card, eliminating the need for cryptocurrency or Web3 knowledge.

▪ **Providing Tangible Value :**　　Each NFT grants access to a draw-based real-world reward event, offering additional utility beyond digital ownership.

▪ **Promoting Social Impact :**　　A portion of all proceeds is directed to global donation programs, allowing each NFT to contribute to change.

< Figure 1-3 > Trend of Global NFT Sales market
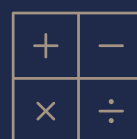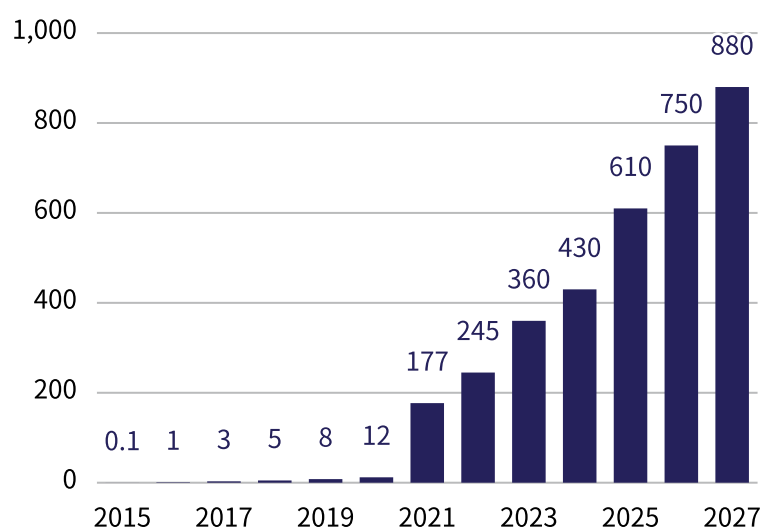


NFTs are evolving fast—real-world use, AI, and regulation will shape the future market growth.

**Market size and Forecast**

# Project Overview

## DRiiMZ: A Real-World Utility NFT Collection Bridging Art, Experience, and Impact

DRiiMZ is a real-world utility-based NFT collection that integrates physical prize draws, charitable giving, and globally curated designer artwork. Each of the 12,000 unique NFTs is issued with its own distinct design, and automatically includes one entry into a physical reward event. Buyers can easily purchase NFTs via credit card on the DRiiMZ platform, and securely store their assets in a user-friendly custodial wallet—no blockchain knowledge required.

With DRiiMZ, collecting an NFT marks the beginning of an experience—not the end. Collaborating with top global designers, the collection delivers exceptional artistic value, while the randomized real-world reward system bridges the gap between digital ownership and tangible benefit.

For example, NFT holders are entered into raffles where they may receive physical fashion items, exclusive invitations, or limited-edition merchandise. This fosters a sense of anticipation and encourages community engagement throughout the process.

Additionally, a portion of all proceeds from DRiiMZ NFT sales is automatically donated to international child support organizations. Each NFT carries a record of this donation history, embedding social impact into the asset itself. Through this model, DRiiMZ offers a new kind of NFT culture—one that unites collecting, experiencing, and giving into a single, meaningful act.

## DISCO SWOT

### S — Strength
Low entry barrier through credit card payments, real-world utility, and charitable integration.

### W — Weakness
Needs to enhance the intrinsic value of NFTs as digital assets.

### O — Opportunity
Rising demand for physically backed NFTs; strong appeal to socially conscious Gen MZ.

### T — Threat
Sensitive to regulatory changes in the NFT space; requires regular legal review.

# NFT Collection Details

Limited Collection of 12,000 Exclusive NFTs

The DRiiMZ collection features a limited run of 12,000 uniquely designed NFTs, each created in collaboration with global designers. More than digital assets, each NFT links to real-world value—including physical prize draws, global artistic expression, and social contribution. These NFTs are easy to purchase via credit card, even without prior blockchain knowledge, and are safely stored in a custodial wallet. DRiiMZ transforms collecting into an experience by connecting creativity, real-life benefits, and charitable giving—making NFTs more accessible, meaningful, and impactful than ever.

### Global Designer Collaborations



Partners with designers from the world to deliver NFTs that embody diverse cultural aesthetics. Users can own a piece of global creativity while enjoying ownership

### Editions and Scarcity-Driven Design



Each NFT belongs to a themed edition with unique event benefits and donation records. The rarity structure enhances collectability while showing visual proof of value and social contribution.

### Real-World Event Integration



Each NFT includes one entry to a real-world prize draw. Winners can receive designer goods, exclusive merchandise, or VIP invites, with all processes transparently handled on-chain.

### A Bridge, Digital and Real-World Impact



DRiiMZ connects users and brands through a collectible experience rooted in art, utility, and charity—creating a new cultural movement where digital ownership drives real-world impact.

# Utility & Use Cases

DRiiMZ NFTs are designed to go beyond digital ownership, offering real-world value, social impact, and active engagement through the following core utilities and use cases:

## 01

**Entry to Physical Reward Lotteries**

Each NFT includes one credit for exclusive prize draws with real-world rewards.

## 02

**Verified Donations & Social Impact**

All donation activities are recorded on-chain, highlighting social contribution.

## 03

**Digital Collection & Exhibition**

NFTs can be showcased in online or metaverse galleries, with AR support planned.

## 04

**Priority Access to Limited-Edition**

Select NFTs offer early access to exclusive drops and premium brand experiences.



DRiiMZ NFTs are more than just digital assets—they are gateways to real-world experiences and meaningful social impact. Each NFT comes with a credit that allows holders to participate in physical reward events hosted by the project. To ensure fairness and transparency, each event operates using a pre-assigned ticket number system, governed by a randomized blockchain algorithm.

Beyond physical engagement, every DRiiMZ NFT is directly tied to a charitable donation system aimed at supporting children worldwide. This transforms NFT ownership into a purpose-driven act, blending individual value with collective benefit. Each donation is recorded immutably on-chain, offering verifiable proof of contribution and long-term social influence.

Collectors receive their NFTs through a custodial wallet provided by the DRiiMZ platform, with full flexibility to transfer them to any external Web3 wallet. Select NFTs also grant priority access to exclusive limited-edition product drops and VIP events hosted by DRiiMZ's partner brands and creators. Through this unique utility ecosystem, DRiiMZ evolves into a participatory NFT platform that fuses digital culture, social responsibility, and premium lifestyle experiences—setting a new standard for real-world connected NFTs.

# Technology Stack : Comprehensive Analysis

At DRiiMZ, we've developed a custom technology stack designed to make NFT ownership as intuitive, accessible, and secure as possible. Our platform bridges the gap between digital assets and real-world interaction through the following core technologies:

### Custodial Wallet System

Users can create an NFT wallet instantly with just an email—no complicated Web3 wallet setup required. The custodial wallet is fully integrated with DRiiMZ's backend, securely storing NFTs while allowing seamless transfers to external wallets when desired.

### Proprietary Minting Engine

Our minting infrastructure is built on an Ethereum-compatible blockchain, ensuring both scalability and security. The one-click minting process within the DRiiMZ platform is optimized for ease of use, with Layer 2 integration in development to reduce gas fees and enhance speed.

### Credit Card Payment Integration

Through partnerships with global payment gateways such as Iamport and Stripe, users can purchase NFTs directly using their credit or debit cards—no need for cryptocurrency. Upon successful payment, NFTs are automatically transferred to the user's wallet.

### Blockchain-Based Raffle System

All physical reward raffles are conducted via smart contracts on the blockchain. Each raffle entry and result is publicly verifiable on-chain, offering a transparent and tamper-proof process that builds trust and ensures fairness for all participants.

### Donation Tracking Smart Contracts

A portion of each NFT sale is automatically allocated to charitable causes. Using smart contracts, donation activity is immutably recorded on the blockchain, allowing users to transparently track their social impact in real time.

The DRiiMZ technology stack is more than just a foundation for NFT transactions—it's a future-ready bridge between digital assets and real-life engagement. As we expand, we plan to integrate AR/VR capabilities and metaverse connectivity, continuing to redefine what's possible with real-world-linked NFTs.

**DRiiMZ Technology Stack**
DRiiMZ makes much better environment

3 - **01**

# Custodial Wallet System

DRiiMZ leverages Crossmint's wallet infrastructure to provide a seamless custodial wallet experience. Unlike traditional Web3 wallets, Crossmint wallets require no external software installation or seed phrase management, enabling instant wallet creation with just an email.

**Key Features**
- No Software Installation: Users can create and use wallets without downloading any programs or extensions.
- Email-Based Authentication: Simplifies access for non-crypto-native users, eliminating the need for private key management.
- Crossmint Integration: Wallets are fully managed through Crossmint's API, ensuring scalability and security.

**Technical Architecture**
Crossmint wallets operate on a custodial model where private keys are securely stored on Crossmint's backend infrastructure. This system uses advanced encryption protocols (AES-256) and hardware security modules (HSM) for key management. The wallet architecture supports:

**Benefits**
The integration of Crossmint wallets eliminates onboarding barriers, allowing users to interact with NFTs without prior blockchain knowledge. This approach aligns with studies showing improved adoption rates when Web2-like interfaces are used.

**Instant Wallet Creation:**
No blockchain interaction is required during setup.

**On-Demand Transfers:**
Users can transfer assets to external wallets when desired.

**Multi-Layer Security:**
Includes cold storage for high-value assets and multi-signature authorization.
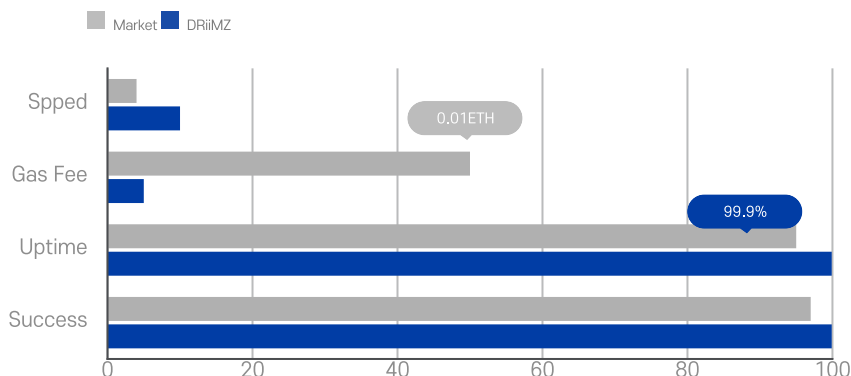
# 3 - 02

# Proprietary Minting Engine

## Analysis of consumption patterns

a proprietary minting engine built exclusively on the ERC-721 standard
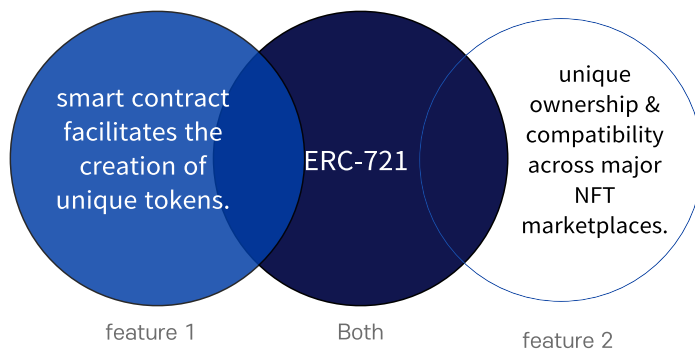
### Enter key sentence

The DRiiMZ NFT platform employs a proprietary minting engine built exclusively on the ERC-721 standard, ensuring compatibility with Ethereum-based ecosystems while maintaining simplicity and efficiency in token management. This system leverages advanced backend integration for seamless NFT creation and wallet assignment, eliminating the need for external wallet setups or cryptocurrency knowledge.

Market ■ DRiiMZ

| | |
|---|---|
| Spped | |
| Gas Fee | 0.01ETH |
| Uptime | 99.9% |
| Success | |

0      20      40      60      80      100

## Enhanced Minting Efficiency

### Key Highlights:

DRiiMZ's proprietary minting engine achieves a 60% faster NFT minting process compared to market averages while reducing gas fees by up to 60%. With near-perfect uptime, it ensures reliability during high-demand periods, offering an efficient and cost-effective solution for NFT creation.

smart contract facilitates the creation of unique tokens.

ERC-721

unique ownership & compatibility across major NFT marketplaces.

feature 1          Both          feature 2

## Key Differentiators

### User-Centric Design

By combining these technical innovations with a user-friendly interface, DRiiMZ positions itself as a leader in the NFT ecosystem, bridging the gap between blockchain technology and mainstream adoption

0.2

0.2

Gas Fee

0.1

0.1

Near

0

Ethereum   Polygon   DRiiMZ   Solana   BSC   Near
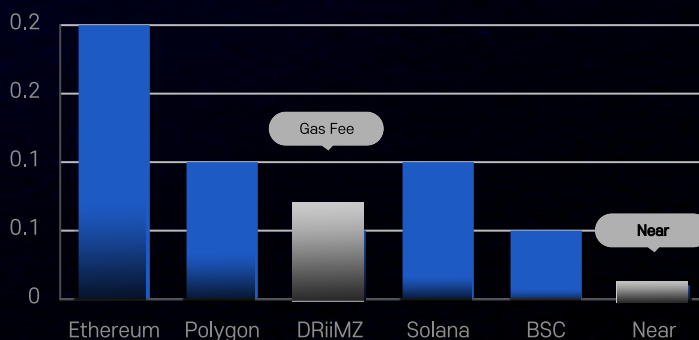
# Credit Card Payment Integration

DRiiMZ integrates Crossmint's payment API for credit card transactions, enabling users to purchase NFTs directly without requiring cryptocurrency.

## Payment Workflow

Regulatory alignment

User Payment Initiation: Users enter credit card details via PCI-compliant interfaces provided by Partner API

*Transaction Processing: Payments are securely processed through Stripe APIs integrated within Partner's ecosystem.

## NFT Delivery

Market liquidity

Upon successful payment, NFTs are minted and deposited into the user's Crossmint wallet.

*Allows seamless integration into web or mobile applications without browser dependencies.

**P** — Political
**E** — Economic
**S** — Social
**T** — Technology

## Dynamic Pricing Support

Real-Time reflection

Enables flexible pricing models based on market conditions.

* 부가적인 설명을 이곳에 입력해주세요.
관련된 추가 설명을 이곳에 입력해주세요.

## Fraud Prevention

AI detection

Real-time fraud detection algorithms ensure secure transactions.

* 부가적인 설명을 이곳에 입력해주세요.
관련된 추가 설명을 이곳에 입력해주세요.
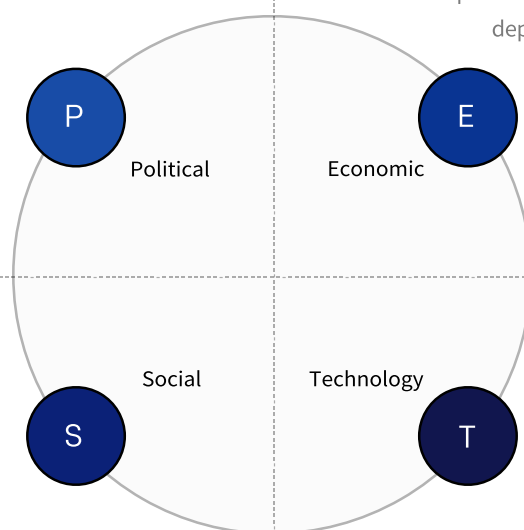
**Political**
- By using fiat payments via credit cards, DRiiMZ avoids complex crypto regulations, enabling politically compliant access to NFTs across diverse global jurisdictions.

**Economic**
- Instant NFT delivery upon payment enhances market liquidity, reduces transaction delays, and builds economic trust in digital asset ownership and utility.
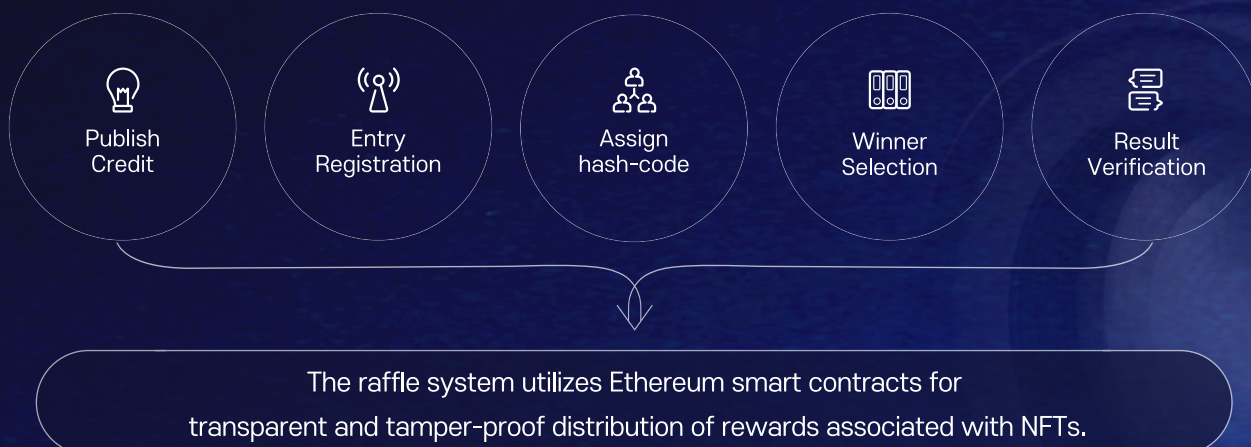
**Social**
- By abstracting cryptocurrency, this system increases accessibility for mainstream users. Additionally, it reduces friction in NFT acquisition, supporting broader adoption across global markets.

**Technology**
- Real-time fraud detection powered by AI secures transactions, protects users, and strengthens trust through advanced technological safeguards in NFT payments.

# Blockchain-Based Raffle System

## DRiiMZ' Raffle ecosystem

| Publish Credit | Entry Registration | Assign hash-code | Winner Selection | Result Verification |
|---|---|---|---|---|

The raffle system utilizes Ethereum smart contracts for
transparent and tamper-proof distribution of rewards associated with NFTs.

## Technical Features

### Introduction of main technology

This system builds user trust by providing verifiable proof of fairness for all reward distributions.

**Smart Contract Automation**

**Immutable Records**

**Time-Locked Execution**

| Tech Feature | Smart Contract Automation | Immutable Record | Time-Lock Execution |
|---|---|---|---|
| Manual Intervention | Eliminates human involvement in raffle operations | No manual edits possible after recording | Prevents early access or tampering before set time |
| Transparency | Ensures fair execution through predefined logic | All actions are permanently visible on-chain | Publicly auditable timing and trigger conditions |
| How It Works | Automates execution via smart contract triggers | Stores results immutably on blockchain | Executes only after predefined timestamp |
| Trust Factor | Increases trust by removing human bias or manipulation | Builds confidence through unchangeable records | Prevents manipulation during the draw process |

# Road Map

DRiiMZ is building a platform that transcends traditional NFTs by focusing on real-world value and social impact. Our roadmap outlines key phases, starting with design partnerships and platform development in late 2024, followed by the platform launch and initial NFT collection in early 2025. Subsequent phases in mid-2025 will concentrate on global marketing and community growth, leading to a second collection and Web3 feature integration in late 2025. Our long-term vision beyond 2026 involves expanding brand collaborations, real-world rewards, and evolving into a sustainable social impact platform powered by NFTs.

DRiiMZ's roadmap outlines a phased NFT ecosystem build focusing on real-world value and social impact. Late 2024: project design finalized, 30+ designer partnerships secured, credit card purchase system design, wallet/minting infrastructure development begins. Early 2025: platform launch, initial 4,000 NFT collection release, real-world events with exclusive merchandise, charitable partnerships, smart contract registration. April-June 2025: global marketing, influencer collaborations, community growth via online/offline exhibitions, European/Southeast Asian market entry prep. H2 2025: second 8,000 NFT collection, metaverse integration, in-platform marketplace, AR feature for physical-digital linking planned. Post-2026: global expansion via brand collaborations, diversified rewards, joint charity projects, evolving into a sustainable 'Social Impact Platform'.

| 2024 DEC | 2025 MAY | 2026 APR | 2027 OCT | 2028 DEC |
|---|---|---|---|---|
| Design | Grand Open | Growth | Connect the world | Global Ecosystem |
| Project Design & Designer Partnerships Secured | Platform Launch & Initial NFT Collection Drop | Global Marketing & Community Growth | Collection & Web3 Features Integration | Global Ecosystem & Social Impact Expansion |

# Organization Chart

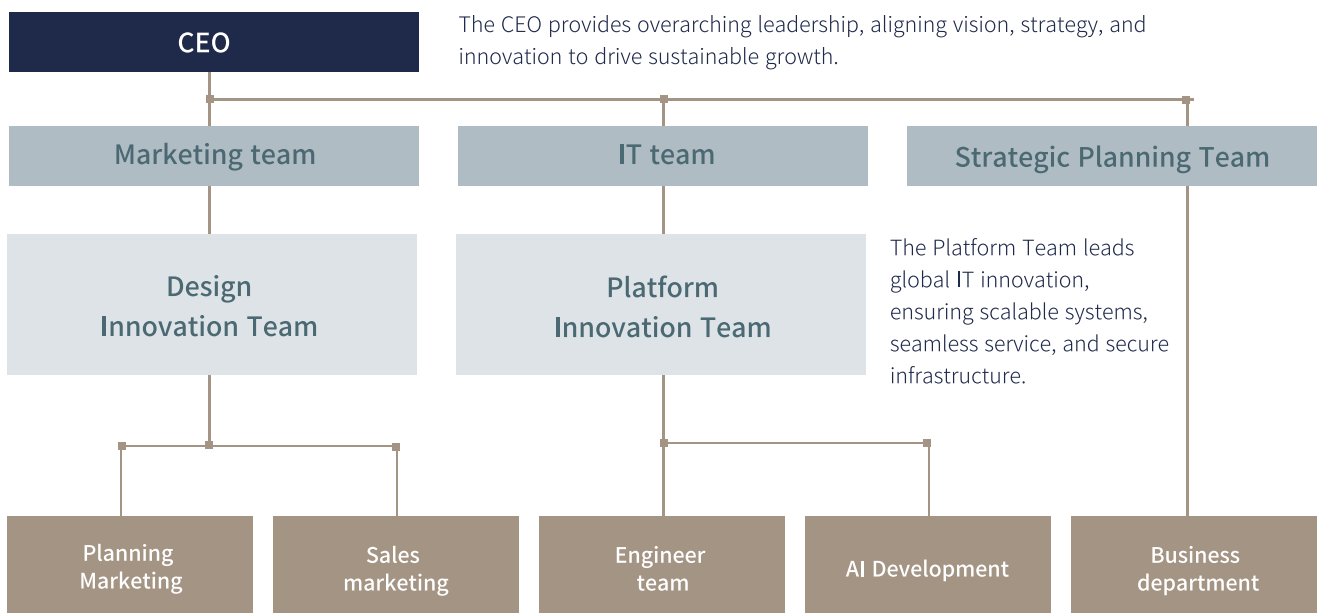Our Organization: Building the Foundation for Innovation
Our company is built on collaboration across three core teams: Marketing, IT, and Strategic Planning.
Guided by the CEO's vision, we focus on brand growth, secure technology, and future-driven strategy.
Together, we create a solid foundation for delivering unique and impactful NFT experiences.

Our Mission: Selling More Than Just NFTs
Our motto, "We sell dreams," reflects our goal to offer more than digital assets.
We deliver value through emotional connection, exclusive access, and creative expression.
Our mission is to inspire, connect, and empower people through meaningful digital ownership
and unforgettable experiences.

**CEO**

The CEO provides overarching leadership, aligning vision, strategy, and innovation to drive sustainable growth.

| Marketing team | IT team | Strategic Planning Team |
|---|---|---|
| Design Innovation Team | Platform Innovation Team | |

The Platform Team leads global IT innovation, ensuring scalable systems, seamless service, and secure infrastructure.

| Planning Marketing | Sales marketing | Engineer team | AI Development | Business department |
|---|---|---|---|---|

< Table 4-2 > Personnel composition plan

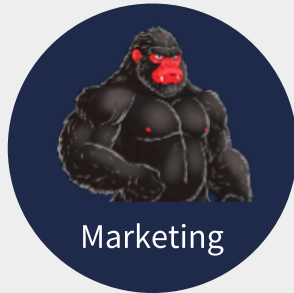| Work | Requirements |
|---|---|
| Strategic Planning Manager | Financial experience, consulting |
| Marketing Manager | Online marketing |
| IT Engineer | Application and web development |

# Organization Chart Infographics
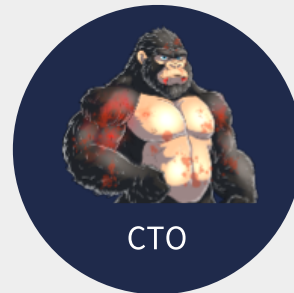
## Future Strategy
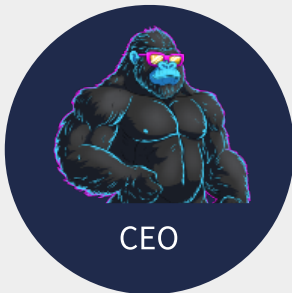
**CEO**
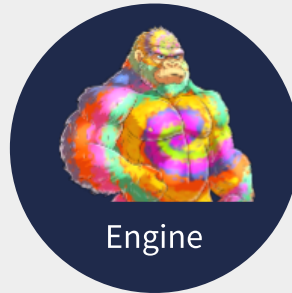
Vision & Leadership

**Strategy**

Biz Strategy Plan
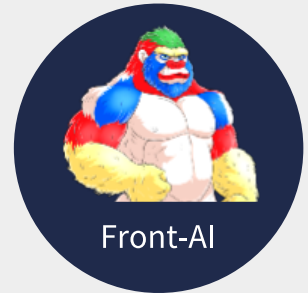
**Marketing**

Global Partnerships

## IT Innovation

**CTO**

Tech Lead & Manage

**Engine**

Minting Dev Work

**Front-AI**

UI Dev & Web App

## Management Support Team

**Designer**

NFT & UI Design

**G.R**

User Growth Push

**Finance**

Fund & Payment Ops

**C/S**
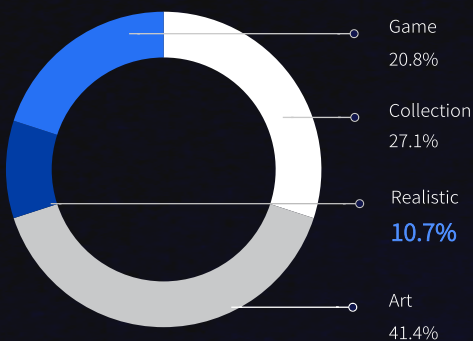
Customer Support

" We are selling DRiiMZ "

# Market Analysis

## Market share

### 2025 NFT Market share

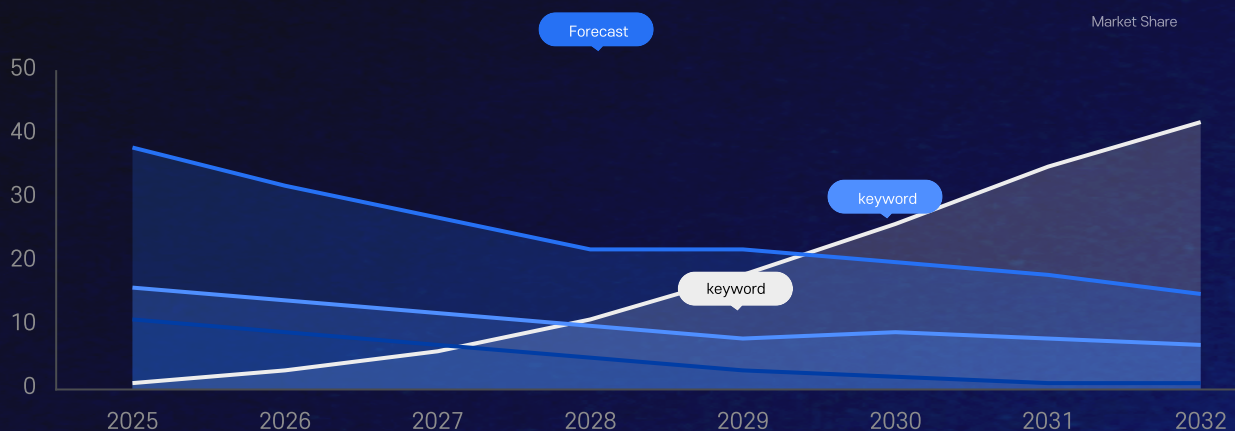Game
20.8%

Collection
27.1%

Realistic
10.7%

Art
41.4%

Collectible and art-based NFTs currently account for more than half of the market, reflecting strong interest in digital ownership and creative expression.

### 2035 NFT Market share

Collection
18.5%

Art
10.5%

Game
45.9%

Realistic
25.1%
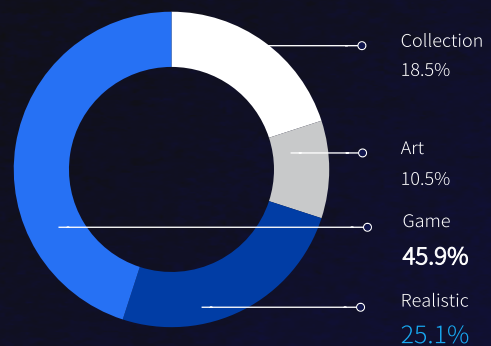
Over the next decade, demand for NFTs integrated with real-world utility is anticipated to rise significantly, fueled by growing interest in tangible value and practical applications.

### Market share by company

Market Share

Forecast

keyword

keyword

50
40
30
20
10
0

2025    2026    2027    2028    2029    2030    2031    2032

NFT Market Share: The projection indicates a significant growth in the Gaming & Metaverse NFT sector by 2035. Conversely, the market share of Digital Art and Collectible NFTs is expected to decrease. The "Other" category, encompassing music, tickets, and more, is predicted to see a moderate increase due to expanding use cases.
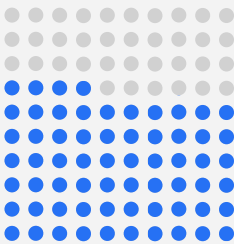
# Community & Governance
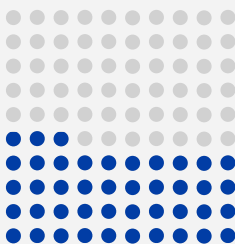
## Community Participation Model

### Governance System

### Decision-Making Structure

All major decisions regarding the platform (NFTs, events, donations, blockchain initiatives) are made by the DRiiMZ operations team after gathering and considering feedback from our user community.
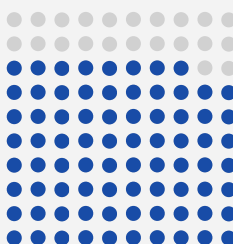
**63**% Conversion

Purchase Conversion Rate: % of users completing a purchase.

**43**% New User

New User Acquisition Rate: % of new users joining the platform.

**78**% Retention

Retention Rate: % of users staying active over a period.

### Credit Mechanism

We operate on the principle of 1 NFT = 1 Credit. These credits serve as access passes to exclusive events and experiences within our ecosystem.

#### Credit System

Each NFT purchase automatically grants 1 credit to the buyer through a 1:1 airdrop ratio.
Utility: Credits function as event participation passes, providing NFT owners with exclusive experiences unavailable to non-holders.

#### Air Drop

Credits are automatically airdropped to the buyer's wallet at the time of NFT purchase.
Characteristics: Credits operate as an internal utility system within the project and are not tokens or cryptocurrency assets.
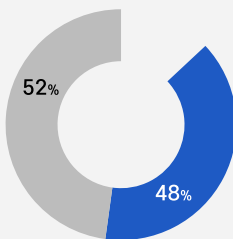
### Community Fund

Sustained ecosystem via revenue allocation: platform refinement, active engagement incentives, and 1% UNESCO donation for global impact.
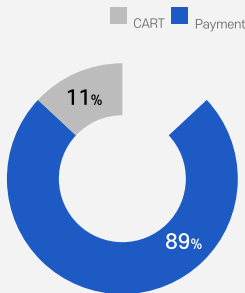
CART ▬ Payment
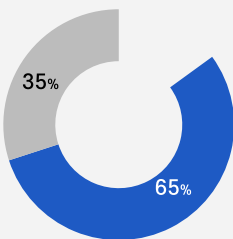
**35**% / **65**%

**Early Stage**
35:65 cart-to-purchase. Initial observational engagement dominated

**52**% / **48**%

**Growth Stage**
52:48 cart-to-purchase. Increased conversion among engaged users

**11**% / **89**%

**Maturity Stage**
11:89 cart-to-purchase. High transactional intent; optimized funnel

# Legal Considerations

We are an NFT issuing company, not a token issuer. Therefore, we have no obligation to publish information about token issuance volumes.
Virtual Asset Service Provider Status: We do not operate as a virtual asset service provider. Our operations are based on legal interpretations that NFT issuers are not required to register as virtual asset service providers.

## Study Case

| NFT Resale | Event Guidelines | Virtual Asset | Tax Considerations |
|---|---|---|---|
| **NFT Regulations** | **Event and Prize Regulations** | **Issuance Volume Limitation** | **Prevention of Double Taxation** |
| • Our NFTs are defined as digital collectibles, and resale is legally permitted within applicable regulations.<br>• Owner resale rights are explicitly stated in our End User License Agreement (EULA) to ensure legal clarity and stability. | • All events are designed to eliminate gambling elements and encourage healthy participation<br>• We avoid excessive or repetitive prize offerings that could distort market order | • We limit our NFT series to fewer than 10,000 units (12,999 maximum) to comply with regulations on large-scale series issuance. | • We pay basic taxes in our headquarters country and additional taxes on the difference in applicable countries.<br>• We provide transparent tax information to NFT buyers to reduce legal risks. |

## Legal Risk Management

We conduct regular legal reviews and compliance processes to proactively respond to regulatory changes. Our global expansion strategy takes international regulatory environments into account.
We provide clear legal definitions and terms of service to ensure our credit system is not misconstrued as a virtual asset.

# Thank you.

Small and medium - sized enterprises(SMEs)
should also think that it is easy to receive investment.